

ARKANGEL MIGUEL CORDERO

Assistant Professor

Department of Management, Carlos Alvarez College of Business

The University of Texas at San Antonio

BB 4.02.58, One UTSA Circle, San Antonio, TX 78249

Email: arkangel.cordero@utsa.edu, Phone: 210-458-7656

EDUCATION

Doctor of Philosophy in Management (Concentrations: Organizations, Organizational Behavior and Science & Technology Policy), 2016
Cornell University, S.C. Johnson Graduate School of Management

Master of Science in Management, 2016
Cornell University, S.C. Johnson Graduate School of Management, Ithaca, NY

Master of Business Administration (with distinctions), 2006
Bentley University

Bachelor of Philosophy (Summa Cum Laude, Valedictorian, Scholastic Award, Area Award Management, Area Award Finance), 2002
Ave Maria College

EMPLOYMENT

Academic Positions

Assistant Professor, Management Department, Carlos Alvarez College of Business, The University of Texas at San Antonio, (2016 – present).

Other Positions

Researcher, INCAE Business School, Managua, Nicaragua, 2008-2011

Taught Remedial Courses, Ave Maria University, San Marcos, Nicaragua, 2006-2008

Marketing Analyst, Texaco Caribbean Inc., 2002-2003

RESEARCH INTERESTS

My research advances scholarly understandings of how the institutional environment affects the creation of new organizations, both independent new firms (entrepreneurial startups) and new foreign subsidiaries of established firms. My research both draws from institutional theory to understand how and through what mechanisms sociopolitical factors enable or hinder such foundings and contributes back to institutional theory by leveraging emergent insights from these settings.

TEACHING INTERESTS

I am passionate about teaching entrepreneurship to help students develop the mindset and skills that will empower them to successfully launch their own startups, act as intrapreneurs in corporate positions or simply increase their innovativeness in future undertakings. In doing so, I contribute to building the Alvarez College of Business's brand for teaching excellence.

AWARDS AND HONORS

Academy of Management Proceedings (Best Paper Proceedings, 2022).

Cornell University, Scholarship, 2011-2016

MBA Graduation Honors, 2006

- Distinction

Fulbright Scholar to the United States, 2003-2005

Full Academic Scholarship, Bentley University, 2003-2005

Bachelor of Philosophy Graduation Honors, 2002

- Valedictorian
- Scholastic Award (highest GPA among graduating class)
- Summa Cum Laude
- Area Award Management
- Area Award Finance

Full scholarship to pursue B.Phil. University of Mobile Ave Maria College, Nicaragua, 1998-2002

RESEARCH/SCHOLARLY/CREATIVE ACTIVITIES**SUMMARY**¹²³⁴⁵⁶⁷**Articles Published in Peer-Reviewed Journals**

Cordero, A.M. (2023). Community & Aftershock: New Venture Founding in the Wake of Deadly Natural Disasters, *Journal of Business Venturing*, 38(2), 106288.

Journal Rating: AJG 4

2021 5-year Impact Factor: 16.066

Other: FT list, TCU list

Cordero, A.M., and Miller, S.R. (2019). Political party tenure and MNE location choices. *Journal of International Business Studies*, 50(6), 973-997.

Journal Rating: AJG 4*

2021 5-year Impact Factor: 14.173

ACOB Ranking: Elite

Other: FT list, UTD list

¹ ‡ indicates that the co-author is a current or past doctoral student in the Management Department at the Alvarez College of Business.

² Journal Ratings are based on the 2021 Academic Journal Guide (AJG), which is the latest one available.

³ 2021 5-year Impact Factor is calculated as the number of citations in 2021 to items published between 2016-2020 divided by the number of items published between 2016-2020 (**Journals Citation Reports**, 2022).

⁴ COB Rankings are rankings within the Alvarez College of Business at UTSA.

⁵ FT list refers to the list of top 50 academic journals that the **Financial Times** uses to rank business school research productivity. <https://www.ft.com/content/3405a512-5cbb-11e1-8f1f-00144feabdc0>

⁶ UTD list refers to the list of top 24 academic journals that the **University of Texas at Dallas** uses to rank business school research productivity. <https://jsom.utdallas.edu/the-utd-top-100-business-school-research-rankings/>

⁷ TCU list refers to list of top 3 entrepreneurship academic journals that Texas Christian University uses since 2009 for its “**World Rankings for Entrepreneurship Research Productivity**”.

<https://www.neeley.tcu.edu/Page/Global-Research-Rankings/f2a5aa5d-cfc0-4e97-bf93-6f33167de9e8>

Lewis, A. C.[‡], **Cordero, A. M.**, & Xiong, R. (2021). Too red for crowdfunding: The legitimation and adoption of crowdfunding across political cultures. *Entrepreneurship Theory and Practice*, 45(3), 471-504.

Journal Rating: AJG 4

2021 5-year Impact Factor: 14.105

Other: FT list, TCU list

Sine, W.D., **Cordero, A.M.**, & Coles, R.S. (2022). Entrepreneurship through a Unified Sociological Neoinstitutional Lens. *Organization Science*, 33(4): 1675-1699. Equal authorship among the authors.

Journal Rating: AJG 4*

2021 5-year Impact Factor: 7.229

ACOB Ranking: Elite

Other: FT list, UTD list

Articles Published in Peer-Reviewed Conference Best Paper Proceedings

Cordero, A.M. & Lewis, A. C.[‡] (2022). Diverse but Separated? The Interplay between Social Capital and the Ethnic Diversity-Entrepreneurship Relationship. *Academy of Management Best Paper Proceedings*, 2022(1): 11123 -11128. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2022.292>

Under Review in Peer-Reviewed Journals

Cordero, A.M. & Lewis, A. C.[‡] Title omitted to ensure integrity of review process. **Revise & Resubmit (R&R).** *Entrepreneurship Theory and Practice*.

Journal Rating: AJG 4

2021 5-year Impact Factor: 14.105

Other: FT list, TCU list

Selected a “Best Paper” in the Entrepreneurship Division (ENT) at the Academy of Management (AOM) Conference (2022).

Cordero, A.M., Hiatt, S. & Sine, W.D. Title omitted to ensure integrity of review process. **Reject & Resubmit (R&R).** *Organization Science*.

Journal Rating: AJG 4*

2021 5-year Impact Factor: 7.229

ACOB Ranking: Elite

Other: FT list, UTD list

Working Papers/Projects in Advanced Stages

Cordero, A.M. Leviathan’s Lost Grip: Public Disorder, Armed Non-State Actors and Foreign Firm Entry. Target Journal: *Administrative Science Quarterly*.

Cordero, A.M. & Sine, W. Nothing to Hide, Nothing to Fear: The Effect of Social Movement Organizations on the Stringency, Extensiveness, Fidelity and Compliance of Implementation. Target Journal: *American Journal of Sociology*.

Cordero, A.M., Sine, W., Khessina, O., & Carlos, C. To Be, or To Appear To Be? Regional Violent Identity and Foreign Firm Market Entry. Target Journal: *Organization Science*.

Book Chapters

Cordero, A. M. & Sine, W.D. (2022). Greenwashing through compliance to renewable portfolio standards. In G. George, M. Haas, H. Joshi, A. McGahan & P. Tracey (Eds.). *Handbook on the Business of Sustainability: An Organizing Framework for Theory, Practice and Impact*. Edward Elgar Publishing. Cheltenham, UK. <https://www.elgaronline.com/view/edcoll/9781839105333/9781839105333.00040.xml>

Cordero, A.M., Montiel, E., Sanz, L., & Severino, I. (2011). Transgenerational Issues in the Financing of Entrepreneurial Family Firms. In M. Nordqvist, G. Marzano, E. Brenes, G. Jiménez and M. Fonseca-Parédes (Eds.), *Understanding Entrepreneurial Family Businesses in Uncertain Environments: Opportunities and Resources in Latin America*. 237-269. Edward Elgar Publishing. Cheltenham, UK. <https://www.elgaronline.com/view/edcoll/9781849804653/9781849804653.00016.xml>

SCHOLARLY PRESENTATIONS**Refereed Scholarly Presentations**

Cordero, A.M. (2022). Community & Aftershock: New Venture Founding in the Wake of Natural Disasters with a High Death Toll. *Academy of Management Meeting*, Seattle, Washington. 5-9 August 2022. <https://doi.org/10.5465/AMBPP.2022.11040abstract>

Cordero, A.M., Hiatt, S. & Sine, W.D. (2022). Vertical Political Fragmentation and Firm Market Entry: An Examination of Maquiladora Entry in Mexico. *Academy of Management Meeting*, Seattle, Washington. 5-9 August 2022. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2022.11127abstract>

Cordero, A.M. & Lewis, A. C.[‡] (2022). Diverse but Separated? The Interplay between Social Capital and the Ethnic Diversity-Entrepreneurship Relationship. *Academy of Management Meeting*, Seattle, Washington. 5-9 August 2022. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2022.292>.

Selected a “**Best Paper**” in the Entrepreneurship Division (ENT) at the Academy of Management Meeting (2022). Published in abridge form (6-pages) in the *Academy of Management Best Paper Proceedings*, 2022(1), 11123. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2022.292>

Cordero, A.M. & Sine, W.D. (2022). The differential effect of environmental social movements on the various dimensions of Renewable Portfolio Policy (RPS) implementation. Sub-theme 42: Markets for Sustainability: Evolving Challenges, Imperfections, and Trade-offs. Session III: Emergence of Moral Markets, Fields, and Practices. *38th EGOS Colloquium - European Group for Organizational Studies*. Vienna, Austria, July 5–9, 2022.

<https://www.egos.org/jart/prj3/egos/main.jart?rel=de&reserve-mode=active&content->

[id=1646195112672&subtheme_id=1604725601619&show_prog=yes](https://www.strategicmanagement.net/virtual/tools/session-details?sessionId=1719)

Cordero, A.M., Hiatt, S. & Sine, W.D. (2020). A House Divided: Political Fragmentation, Partisan Conflict, and Firm Entry in the Mexican Maquiladora Sector. *Strategic Management Society Conference*. (Online conference because in-person conference was cancelled due to Covid-19.)

<https://www.strategicmanagement.net/virtual/tools/session-details?sessionId=1719>

Cordero, A., Sine, W., Khessina, O., & Carlos, C. (2020). To Be, or to Appear to Be? Regional Violent Identity and Foreign Firm Market Entry. *Academy of Management (AOM) Specialized Conference Advancing Management Research in Latin America*. (Online conference because in-person conference was cancelled due to Covid-19.)

<https://journals.aom.org/doi/abs/10.5465/amgbproc.mexico.2020.0283.abs>

- **Best Conference Paper Nominee**

Cordero, A.M., Hiatt, S. & Sine, W.D. (2020). Political Fragmentation and Firm Entry in the Mexican Maquiladora Sector. *Academy of Management Meeting* (Online conference because in-person conference was cancelled due to Covid-19.)

<https://journals.aom.org/doi/10.5465/AMBPP.2020.22051abstract>

Lewis, A.C.[‡], **Cordero, A.M.,** & Xiong, R. (2020). Too red for crowdfunding: The legitimation and adoption of crowdfunding across political cultures. *Fifth Annual Global Strategy and Emerging Markets (GSEM) Conference: Competing in the Digital World*. S.C. Johnson College of Business, Cornell University, Ithaca, NY, Nov 7-8, 2020.

<https://damore-mckim.northeastern.edu/wp-content/uploads/2020/11/GSEM-Brochure-2020-revised2.pdf>

Cordero, A.M., Sine, W., Khessina, O., & Carlos, C. (2019). To Be, or to Appear to Be? Regional Violent Identity and Foreign Firm Market Entry. In O. Khessina, O. Kocak, O. & Y. Li, Y. (Orgs.), *The Role of Communities in Organizational Emergence and Proliferation*. *Academy of Management Meeting*, Boston, Massachusetts, 9-13 August 2019.

<https://journals.aom.org/doi/abs/10.5465/AMBPP.2019.15189symposium>

Sohn, J., **Cordero, A.M.,** & Lewis, A.C.[‡] (2019). Different Sources, Different Responses? How Local Sociopolitical Pressures Affected Coal Fired Facilities' Operational Risk Assessments, 2003~2008. *Academy of Management Meeting*, Boston, Massachusetts, 9-13 August 2019.

<https://journals.aom.org/doi/abs/10.5465/AMBPP.2019.17927abstract>

Sohn, J., **Cordero, A.M.,** & Lewis, A.C.[‡] (2019). Different Sources, Different Responses? How Local Sociopolitical Pressures Affected Coal Fired Facilities' Operational Risk Assessments, 2003~2008. Sub-theme 17: Enlightening the Future through Riskwork. Session VII: Operational Risks. *35th EGOS Colloquium - European Group for Organizational Studies*. Edinburgh, United Kingdom, July 4–6, 2019.

https://www.egos.org/2019_edinburgh/colloquium/sub-themes?subtheme_id=1510963259462&show_prog=yes

Cordero, A.M., & Sine, W. How do I Look? Regional Criminal Identity, Media Coverage and Foreign Firm Market Entry. Presented at the Showcase Symposium titled "The

Influence of Local Communities on Entrepreneurship in a Globalized World". *Academy of Management Meeting*, Chicago, Illinois, August 10-14, 2018.
<https://journals.aom.org/doi/10.5465/AMBPP.2018.16030symposium>

- **Runner-up for Best Symposium of the OMT Division**

Lewis, A.C.[‡], & **Cordero, A.M.** How culture facilitates (and inhibits) institutional entrepreneurship. Presented at the PDW titled: "Doing Organizational Research Around the World: Opportunities and Challenges - A New PDW Organized by the OMT Division". *Academy of Management Meeting*, Chicago, Illinois, August 10-14, 2018.

<https://connect.aom.org/communities/community-home/digestviewer/viewthread?GroupId=745&MID=194606&CommunityKey=64fb783d-539d-4f20-9a97-7c9c5941ffaf&tab=digestviewer&ReturnUrl=%2Fcommunities%2Fcommunity-home%2Fdigestviewer%3Ftab%3Ddigestviewer%26CommunityKey%3D64fb783d-539d-4f20-9a97-7c9c5941ffaf>

Sohn, J., & **Cordero, A.M.** Different Sources, Different Responses? How Local Sociopolitical Pressures Affected Coal Fired Facilities' Operational Risk Assessments, 2003~2008. Presentation at a roundtable of PDW titled "Social Movements, Stakeholders, and Non-Market Strategy". *Academy of Management Meeting*, Chicago, Illinois, August 10-14, 2018.
<https://ent.aom.org/community/ourdiscussiongroup/viewthread?GroupId=37&MessageKey=1d60ed7b-e776-4e27-af9a-2896c066bcfc&CommunityKey=defeb81c-aff8-4fb0-8539-9896aee83533&tab=digestviewer&ReturnUrl=%2Fcommunity%2Fourdiscussiongroup>

Cordero, A.M., New Rulers in the City: Local Political Transition and International Entrepreneurship. Presentation at the session titled "Entrepreneurship & Institutions". *Academy of Management Meeting*, Atlanta, Georgia, August 4-9, 2017. <https://journals.aom.org/doi/10.5465/AMBPP.2017.16916abstract>

Cordero, A.M., Georgallis, P. & Sine, W. The Effect of Social Movement Organizations on the Demandingness, Extensiveness, Intensiveness and Fidelity of Implementation". Presentation at a roundtable of PDW titled "Social Movements, Stakeholders, and Non-Market Strategy". *Academy of Management Meeting*, Atlanta, Georgia, August 4-9, 2017.
<https://one.aom.org/one/community/ourdiscussiongroup/viewthread?GroupId=445&MID=63897&CommunityKey=daf819a2-f4d2-41c0-b924-9a421d13dd12&tab=digestviewer>

Sohn, J., & **Cordero, A.M.** When Do Organizations Pay Attention to the Regional Social

- Movement Organizations? Coal-Fired Facilities' Sulfur Dioxide (SO₂) Emissions Under the Acid Rain Program, 2003~2011. Presentation at a roundtable of PDW titled "Social Movements, Stakeholders, and Non-Market Strategy". *Academy of Management Meeting*, Atlanta, Georgia, August 4-9, 2017. <https://one.aom.org/one/community/ourdiscussiongroup/viewthread?GroupId=445&MID=63897&CommunityKey=daf819a2-f4d2-41c0-b924-9a421d13dd12&tab=digestviewer>
- Cordero, A.M.** Leviathan's Lost Grip: Public Disorder, Armed Non-state Actors And Multinational Enterprise (MNE) Entry Rates Into Emerging Economies. Presented at session titled "Entering Emerging Markets: MNE Entry Strategies". *Eastern Academy of Management Conference (EAM)*, Baltimore, Maryland, May 10-13, 2017. http://eam.upscholar.com/2017/modules/request.php?module=oc_program&action=program.php&p=program
- Cordero A.M.** The Effect of Local Political Transition on International Entrepreneurship. Presented at session titled "Insight from an Institutional Level". *Eastern Academy of Management Conference (EAM)*, Baltimore, Maryland, May 10-13, 2017. http://eam.upscholar.com/2017/modules/request.php?module=oc_program&action=program.php&p=program
- Cordero, A.M., Sohn, J.** Dynamic Resources & Organizational Adaptability to Volatile Market Environments. Presented at session titled "Value Chain Analysis and Organizational Adaptability". *Eastern Academy of Management Conference (EAM)*, Baltimore, Maryland, May 10-13, 2017. http://eam.upscholar.com/2017/modules/request.php?module=oc_program&action=program.php&p=program
- Cordero, A.M., & Sine, W.** Nothing to Hide, Nothing to Fear: The Effect of Scrutiny on Policy Implementation. Presentation at the session titled "Environmental Policy and Compliance". *Academy of Management Meeting*. August 7-11, 2015, Vancouver, British Columbia, Canada. <https://journals.aom.org/doi/10.5465/ambpp.2015.18680abstract>
- Cordero, A.M., & Sine, W.** Born under Fire: Political Imprinting and New Venture Survival during Subsequent Political Instability" Presentation at show case symposium titled "What does Imprinting Mean? New Perspectives on Imprint Formation and Persistence Processes". *Academy of Management Meeting*. Vancouver, British Columbia, Canada, August 7-11, 2015, <https://journals.aom.org/doi/abs/10.5465/ambpp.2015.15521symposium>
- Cordero, A.M. & Sine, W.** Institutional Antecedents of Decoupling. Presenting at the session titled "Strategy & Governance". 74th *Academy of Management Meeting* 2014. August 2014. *Academy of Management Meeting*, Philadelphia, Pennsylvania, August 1-5, 2014. <https://doi.org/10.5465/ambpp.2014.17245abstract>

- Cordero, A.M., & Sine, W.** The Institutional Antecedents of Greenwashing: SMOs and the Implementation of State RPS Policy. Social Movements and Green-washing. Presenting at the symposium titled: "Social movements and economic systems: From market change to industry creation". *Academy of Management Meeting*, Philadelphia, Pennsylvania, August 1-5, 2014. <https://journals.aom.org/doi/10.5465/ambpp.2014.11241symposium>
- Cordero, A.M., & Sine, W.** Institutional antecedents of decoupling: Social movement organizations and the implementation of state renewable portfolio policy. *6th annual Alliance for Research on Corporate Sustainability (ARCS) Research Conference*. Ithaca, NY, May 7-9, 2014. <https://corporate-sustainability.org/wp-content/uploads/2014-ARCS-Conference-Program.pdf>
- Cordero, A.M., & Sine, W.** Influence of Social Movements on Adoption, Decoupling & Impact of State Renewable Portfolio Laws. Presented at the Showcase Symposium "How Institutions Drive Technological Development in Sustainable Energy". *Academy of Management Meeting*, Boston, Massachusetts, August 3-7, 2012. <https://journals.aom.org/doi/abs/10.5465/AMBPP.2012.11019symposium>
- Sanz, L., & **Cordero, A.M.** Container Consultants and Systems (CC&S). *Business Association of Latin American Studies (BALAS) Conference*, Santiago, Chile. April 12-15, 2011.
- Montiel, E., Sanz, L., **Cordero, A.M.**, & Severino, I. Familiness and Transgenerational Wealth Creation: The Influence of Family Management and Dividend Reinvestment. *Business Association of Latin American Studies (BALAS) Conference*, Barcelona, Spain, March 24-26, 2010.
- Perez, F., & **Cordero, A.M.** "Moving from Corporate Social Responsibility to Corporate Sustainability: Findings from a 5 Country Survey". *Business Association of Latin American Studies (BALAS) Conference*, Barcelona, Spain, March 24-26, 2010

Invited Scholarly Presentations

- Cordero, A.M.** Local Political Transitions and MNE Location Strategy. Poster presentation. *Economic Sociology Conference*, Sloan School of Management, Massachusetts Institute of Technology (MIT), October 8-9, 2015, Boston, Massachusetts.
- Cordero, A.M., Hiatt, S., & Sine, W.** Institutional Resource Dependence, Party Politics, and Firm Market Entry in The Mexican Maquiladora Sector. Presentation by invitation to symposium titled "Applications of the Institutional Approach to Entrepreneurship Across Global Contexts". *Academy of Management Meeting*. August 7, 2017. Atlanta, GA.
- Cordero, A.M., Hiatt, S., & Sine, W.** The Diffusion of Political Pluralism & MNE Location Strategy. *Management and Research Seminar (MARS IV)*, Management Department, The University of Texas at San Antonio, October 19, 2016.