

**JACOB J. DELL; CPA, CMBA**  
6518 Chasethorn Drive  
San Antonio, TX 78249  
jjd@jacobjdell.com (210) 831-4752

- Education**      **UNIVERSITY OF NOTRE DAME MENDOZA SCHOOL OF BUSINESS      NOTRE DAME, IN**  
Master of Business Administration, 720 GMAT Score. Awarded the Edward J. Hussey Fellowship for academic excellence. May 2004
- TEXAS LUTHERAN UNIVERSITY      SEGUIN, TX**  
B.A. in Finance and concurrent B.B.A. in Accounting with concentrations in operations management and a subsequent 18 hours in economics. 155 credit hours with 4.0 Cumulative GPA on 4.0 scale. May 2002
- Experience**
- 2006 Jan-      **UNIVERSITY OF TEXAS AT SAN ANTONIO      SAN ANTONIO, TX**  
**Lecturer I**  
Taught MS1013 Quantitative Methods for Business and Economics; MS1023 Business Statistics with Computer Applications I; MS3043 Business Statistics with Computer Applications II; MS3033 Management Science & Production Management; and MS3053 Management Science and Operations Technology. Collaborated to create MS1023, MS3043, and MS3053 as part of a new catalog.
- 2005 June-      **VALERO ENERGY CORPORATION      SAN ANTONIO, TX**  
**MBA Business Analyst**  
Evaluated Valero's Business Unit Reports and recommend sweeping changes to provide advantageous schedule presentation to key decision makers. Implemented SAP BW conversions of Hyperion ESSBASE reports. Provided statistical modeling of oil future prices and EPS impact of changing market conditions to assist the investor relations department in predicting analysis expectations.
- 2004 June-      **KMART CORPORATION      TROY, MI**  
**MBA Financial Analysis**  
Analyzed the effectiveness of Kmart's advertising programs while providing reports on sales trends, specific events, and ad hoc issues. Discovered new ways to add value to the advertising planning process by identifying key business metrics to create productivity rules. Tied data using SQL between advertising, marketing, ad accounting and merchandising areas to assist information flow to enhance logistical decision-making and increase in-stock and forecast accuracy rates.
- 2000 August-      **TEXAS LUTHERAN UNIVERSITY      SEGUIN, TX**  
**Director of Summer Programs**  
Scheduled, administered, planned and implemented summer programs for Texas Lutheran University. Managed the development and realization of 12 multi-week youth and professional events. Scope included maintaining a \$250,000 budget, exceeding target satisfaction levels for over 6,375 guests, controlling security by authorizing building access, logistics, risk management, conducting employee training in crowd control and guest satisfaction, and performing various PERT/CRM tasks.
- Digital Orientation Guidance System Developer**  
Conceptualized interactive information kiosks for Texas Lutheran University's Orientation Department. Supervised the development and construction of networked kiosks designed to improve guest navigation around campus. Authored software using HTML and JAVA to drive the guidance system and point-to-point campus map rendering.
- 1998 September-      **SOUTHERN CLAY PRODUCTS      GONZALES, TX**  
**New Product Development Specialist**  
Performed clay chemistry modeling for nanocomposite research. Overhauled SCP's webbing by increasing content by 750%, while adding interactivity including Microsoft Access driven ASP content and launching five new product group websites. Trained 45 employees including executives to use company websites as a marketing tool.
- Personal**
- Elected President of Entrepreneurship Club, University of Notre Dame, South Bend, IN.  
Elected President of Student Government, Texas Lutheran University, Seguin, TX.  
EF Ambassador to Europe  
Trombone Player and member of Kappa Kappa Psi Nation Band Fraternity
- Honors**
- Financial Executives International Student of the Year for 2001 / Inaugural CMBA Member  
President TLU Delta Mu Delta, National Business Fraternity & Alpha Chi, National Academic Fraternity

Jacob Dell  
Lecturer I  
February 2010

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